





Safety Sam, Gretchen Adair, Nichole Krieger, Stacey Langel, AJ Allmendinger and Ty Dillon visited Akron Children's Hospital as part of the Speedy Bear Brigade powered by Kaulig Giving.

Letter from our Chairman Mike Helton



Dear Friends of The NASCAR Foundation,

On behalf of the Board of Directors, thank you for your generous support in 2025. This year's impact report shares how The NASCAR Foundation was able to grow our programs and expand our impact on children and families in our racing communities, thanks to you!

In 2025, we hosted 14 Speediatrics Fun Day Festivals - the most ever - and expanded the program to provide brand new, brand name shoes for children participating. Our Speedy Bear Brigade visited 141 hospitals in the United States, Mexico and Canada, delivering comfort and care through the gift of a bear. At the heart of our programs is carrying on the legacy of our founder, Betty Jane France. Her vision of care, compassion and kindness drive forward everything we do.

None of our work would be possible without the incredible support from across the NASCAR industry - thank you to teams, drivers, sponsors, employees and fans. Together, we are making a lasting difference in the lives of children across the country.

Sincerely,

Mike Helton
Chairman, The NASCAR Foundation

BOARD OF DIRECTORS

Mike Helton
Chair

Lesa France Kennedy
Vice Chair

Jennifer France Bates
Secretary & Vice Chair

Chris Glenn
Treasurer

Michele Byron

Randy Dye

Harold Goodemote

Stu D. Grant

Hurley Haywood

Pete Jung

Charlie Lydecker

Amanda Oliver

Katie Palmer

Eric Ravndal

Chris Rice

Glenn Ritchey

Chelsea Saunders

Susan Schandel

Rusty Wallace

Larry Woodard



The NASCAR Foundation's Speediatrics Fun Day Festivals encourage healthy lifestyles among children in local racing communities through engaging, racing-themed wellness programming. The initiative culminates in a high-energy, NASCAR-themed field day, bringing the excitement of racing to life while promoting physical activity, teamwork, and fun. This year, we hosted bike builds in 6 markets, with our partners from Kaulig Racing, Ally, First Nation Group Foundation and Toyota, and fourteen total festivals across the country.



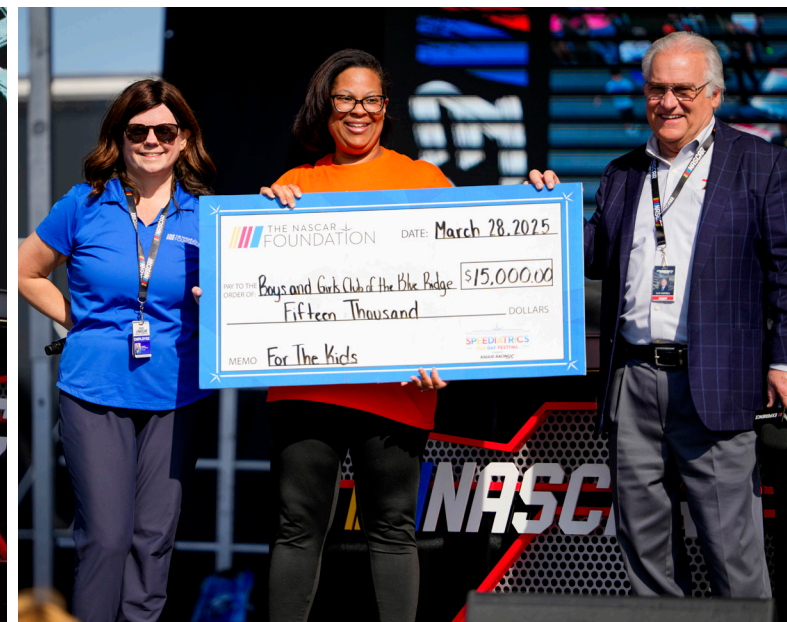
Matt Kaulig and Kaulig Racing driver Ty Dillon helped us kick off our first event in Daytona, where children from Food Brings Hope recieved bikes.



Students from Lincoln Elementary School received brand-new, brand-name shoes as part of our event at Talladega Superspeedway.



Each child received a pedometer to track their steps - thank you to KSDT for recognizing our two Top Steppers from City Life KIX. at Homestead Miami Speedway.



In each market, The NASCAR Foundation awards a \$15,000 grant to help continue health and wellness programs and ensure healthy lifestyles.



1,636

children participated in
our Speediatrics Fun Day
Festivals and health &
wellness curriculum

1,022

pairs of brand-new
athletic shoes fitted
and given to kids!

614

bikes built by our
volunteers and given to
kids with helmets!

2025 SPEEDIATRICS FUN DAY FESTIVAL MARKETS
CHARLOTTE | CHICAGO | DARLINGTON | DAYTONA | DOVER
HOMESTEAD MIAMI | KANSAS | IOWA | MARTINSVILLE
MICHIGAN | PHOENIX | RICHMOND | TALLADEGA | WATKINS GLEN

BETTY JANE FRANCE
MEMORIAL
**HIGH SPEED
HOLD 'EM**
POKER TOURNAMENT

\$254K

raised to support
The NASCAR Foundation's
health & wellness
programs for children.

328

guests attended the poker
tournament, held in the
Rexel Lounge at Daytona
International Speedway.

17

current and retired
NASCAR drivers attended
the event. NASCAR driver
Daniel Dye was
the tournament winner!



Jeff Gross, Nichole Krieger and Rick Allen with the top three finishers at the Betty Jane France Memorial High Speed Hold 'Em Poker Tournament.



\$290K

raised to support
The NASCAR Foundation's
health & wellness
programs for children.

1,629

guests attended the Taste
of the 24, which was held
in the Midway Suites at
Daytona International
Speedway during the
Rexel 24 at DAYTONA.

23

area restaurants and
food vendors participated
- the most in the
event's history!



The eighth annual Rusty's Ride, hosted by NASCAR Hall of Famer and NASCAR Foundation board member Rusty Wallace, raised over half a million dollars for The NASCAR Foundation and Special Olympics South Dakota.



Art of Speed celebrated the fusion of luxury automobiles and fine art, bringing together car enthusiasts, art collectors, and community supporters at ONE DAYTONA to support The NASCAR Foundation.



NASCAR fans bid on the opportunity to have the name of their cancer hero ride around with drivers in all three NASCAR national series as part of Honor a Cancer Hero presented by AdventHealth.



Congrats to the winner of our annual Car Giveaway! During the Coke Zero Sugar 400 at DAYTONA, we gave away a Black Widow Chevrolet Silverado from Fox Factory Vehicles to Michael from Boston, MA.



For the ninth consecutive year, The NASCAR Foundation proudly celebrated National Teddy Bear Day by partnering with industry members and supporters to deliver 5,000 Speedy Bears and activity kits to children in 141 hospitals in all 50 states, Mexico and Canada. Originally created by Foundation founder Betty Jane France, Speedy Bear was designed to bring comfort and companionship to pediatric patients during their hospital stay. In addition to receiving a cuddly Speedy Bear, each child was gifted an activity kit featuring a coloring book, crayons, playing cards, a Jenga game, and an inspirational card—bringing smiles and encouragement to young patients in need.



When The NASCAR Foundation came to the unit and gave my son a teddy bear, it was truly a moment of joy for him. His face lit up with excitement, and he hasn't let go of it since. It meant so much to see him smile like that—it made a tough day feel a little brighter. We're so grateful for the kindness and thoughtfulness they showed.

Mother of Ayden, age 2
Halifax Health, Daytona Beach, FL



2025 Betty Jane France Humanitarian Award Winner

Kate O'Neal - The Caring Link



Kate O'Neal of Hazel Green, Alabama, is the founder of The Caring Link, a non-profit that provides brand new clothing, shoes, school supplies, food items, and toiletries through on-site Care Closets at schools across Madison County. Kate founded the organization in 2022, which also provides enrichment programs to under-resourced students. The organization plans to use the \$100,000 donation to open four new care closets in Madison County, which will impact approximately 1,600 students.



2025 Betty Jane France Humanitarian Award Finalists



John Grieshaber
Wilmington, DE
A Better Chance
for Our Children

For more than eight years, John has volunteered with A Better Chance for Our Children, which helps to find families for waiting children. He volunteers with their Rec-n-Respite program, participating in activities from pumpkin carving to basketball games with the children.



Gregg Morton
Bradenton, FL
CureSearch for
Children's Cancer

Gregg has been volunteering with CureSearch for Children's Cancer for five years. He devotes more than 20 hours per week to support their mission of ending childhood cancer, in honor of his granddaughter, Violet.



Hannah Smith
Henrico, VA
Sportable

Hannah has volunteered with Sportable Adaptive Sports and Recreation for 10 years. She supports their mission of providing sporting opportunities to athletes of all ages, backgrounds and abilities, by coaching basketball and was previously a Sportable athlete.

Victory Lane Donors



**Dorothy Campbell
Charitable Trust**

**Greg and
Merideth Page**

**The Ruffwood
Foundation**

Checkered Flag Donors



Amberlands Realty Corporation

Jennifer France Bates

Valeria Broadley

Chasse Building Team

City on Avondale



Cici & Hyatt Brown

Darla & Doug Crown

Ernie Davis

Desert Financial

Detroit Quality Staffing LLC

Enterprise Holdings Foundation



Flannery Materials

James & Sharon France

Bob & Ann Garner

Hurley Haywood

Hendrick Family Foundation

HIP VI Investment Properties, LLC



Interstate Batteries of Scottsdale

Lesa France Kennedy

James Krogue

Grant Lincoln

Northern Ohio Golf Charities
Foundation Inc

Checkered Flag Donors

Jim & Sarah Pitcher

U-Haul International

Seminole Harley Davidson

Rusty Wallace

Slagle Family Foundation

Jerry Westlund

Strategic Market Solutions
dba Commit Agency



Green Flag Donors

Jimmy Adams

Featherlite Coaches

Dennis Olmstead

Arizona Lodging and

Ford Performance

PNC Bank

Tourism Association

Forum Constuction Group,
Inc.

Pocono Raceway

Darcina Bailey

Goodmans Llp

Pony Indy LLC

Sean Bowman

Ethan Grobleski

Radiology Imaging

Curt Bruns

GW Enterprise Holding
LLC.

Associates, PA

City of Daytona Beach

Hazen Construction LLC

Ragazzi Pazzi

Coleman and Goodmote
Construction

Jacob Companies

Richard Childress Racing

Coronado West

Paige Judd

Michael Sager

Cox Communications

JW Enterprise Holding
LLC

Angie Skinner

Culvers

Stephanie & Adrian Kearns
James Lang

South State Bank

Daytona Airport

Lerner & Rowe Gives Back
Lifestyle Group

S.R. Perrott, Inc

Daytona Beach Racing and
Card Club

Lisa Kampinski Family
Foundation

Lori & Dwayne Stambaugh

Nida Dieckmann

VC Naik

Steven Stum

Andrea & Randy Dye

Nexstar Charitable

Swire Coca-Cola

Elevate Ent

Foundation

The Dale Jr. Foundation

Stephanie Elkowitz

Embry-Riddle Aeronautical
University

The Team Foundation

Fabco

The Team Live

Volusia County

David Weinrach

Zebulon Yrttima

White Flag Donors

Arizona Cardinals
Arizona Diamondbacks
Arizona Public Service
Company
Atmosphere TV
AWP Safety
Robert Babjak
Patrick Barnhill
Bell Bank
Benesch, Friedlander,
Coplan & Aronoff LLP
James Booth
Kristoffer Bosma
Dave Bruns
Champion Tire & Wheel
Checkered Flag
Committee, Inc.
Clash USA
Daytona Auto Mall
Jerrod Deitchler
Detail 2 U
Robert Finger

Florida Surgical
Specialties
Robert Fultz
Samuel Galbraith
Barry George
Barbara & Thomas
Gibson-Schmidt
Randal Glick
Jeffrey Gross
William Groves
Gulf Coast Plumbing of
Central Florida, Inc
William Harshbarger
Terry Hart
Charles Howton
Iheartmedia
Inroduction
Jack Venture Group
Jerry Ivey
KSDT
Rachael Kuiken
La-Man Corporation

John Levin
Justin Levine
Diana Lingel
Live Oak Construction
Services Inc.
Steve Lohn
Lumber One
Markham Contracting Co
Inc
Mike Markham
Kim Martin
Masterson Charitable
Fund
Steven McBride
Gerard McDonough
McKim & Creed, Inc.
Anissa Mitchell
Greg Motto
Paul Munz
Blake Novacek
Oceanside Homes and
Remodeling

Christopher Osceola
Kenneth Packer
Blanca Pap
John Proper
William Provence
Raven Concrete
Blane Reed
Relentless Beats
Republic Services
Michael Rodman

Chris Rogers
Rue & Ziffra
Saalgood
Seagate Homes, LLC
Sealmaster
Greg Smith
Strider Sports
International, Inc.
John Thornton
Venue Smart Corporation

Bernard Verrette
Wayne Vessell
Virginia Credit Union
Volusia Gold & Diamond
Cheryl & Keith Waid
Gail Winters
Kevin Winters



Qualifier Donors

Peg & Jay Adamczyk
Christopher Alan
Chris Albertson
Phillip Allen
Kory Alt
Joshua Anthony
Arrow Clinical Trials
Lisa Asselin
Tani Austin
Barfield Fence and
Fabrication, Inc.
Jacob Beard
Beck Trucking LLC
Barbara Biscan
Mike Bitz
Black Hills Community Bank
Dana Bradley
Gerald Briant
Molly Brown
Budd Severino Advanced
Home Exteriors Inc.
Landon Bullock
Steven Burriss
Jason Cameron
Carter Electric
Paul Cerino
Kimberly Chambers
William Christy
Nicole Clatterbuck
Todd Coleman

Commerce Bank & Trust
Timothy Confer
Nicole Coto
Craco Metal Supply
James Crane
Mike Curb
Dave Turner Inc
Daytona Heart Group
D. Naples Law, PLLC
Matthew Duplissey
Brenda Edmonds
Noah Ewers
Sammer Fakhoury
David Farrar
Future Value Foundation
Christopher Garland
Greenberg Traurig, P.A.
Cristina Grossu
Robert Halligan
Scottie Hargrove
Mark & Michele Harlow
Jason Harvey
Geoffrey Hemmen
Carl Hixon
Kristen Hobbs
Cheryl Howard
Robert Hubbard
Matthew Humphrey
A.C. Hutchcraft
Brad Jenkins

Sean Johnson
Eric Jolly
Larry Jones
Nancy Jurden
Nicholas Katrakis
Lucas Kearns
Robert Keen
Jake Kicinski
Kyle Kietzmann
Kavin Kinder
Justin King
Ricky Kiser
Aladar Komjathy
Nichole Krieger
Gail & Mike Kumpf
Ladies Professional Golf Assoc
Elizabeth Lancing
Deborah Lane
Stephen Lauletta
Brittany & Justin Leiser
Lentz Plastic Surgery PLLC
George Leonhardt
Kenneth Lewis
Jennifer Maddox
Keven Mann
Frank Martin
Jacqueline Mazziotta
Patrick McGrew
Shiloh McGruder
Jayson Meyer

Hugues Meyrath
David Miller
Suzanne Miller
Krista Mills
MPD Electric Cooperative
Paul Nemes
Teri Newman
Yvonne & Chad Newman
Amanda Oliver
Brad Olsen
Oswald Entertainment Group
LLC
Lynn Padgett
Kelly & Michael Pasquan
Gary Patterson
Amy Peterson
Albert Petrangeli
Steve Phelps
Samuel Phillips
Christopher Pope
John Probst
Zac Ravencraft
Becky Reid
Seth Rhodes

Cole Rickwalt
Brian Roberts
Daniel Roberts
Manny Roman
Kevin Rouse
Doris Rumery
Kris Sahm
Trenton Sandefur
Linda & Gary Schaeffer
Aaron Schaffer
Brent Sherman
Kristie Shierling
Matthew Shuman
Dale Shumate
Andrea Silva
Charles Smith
Roger Smith
Michael Stone
Zach Squanda
Julie & Dan Suggs
Justin Suiter
Roman Swiderski
Synergy Billing
Jennifer Szabo

Stephen Tardy
Alarick Tavares
Jeanette & Thomas Tiedemann
Truist Bank
Tracey Tucker
Christopher Turner
Venturini Motorsports
Tyler Ward
Beverly & L. Weslowski
Nick Whited
Wholesale Lighting, Inc.
Jeff Williams
Tracy Williams
Todd Woodard
Joshua Wood
Aaron Zeinog

Thank you for your support in 2025!

Every effort has been made to ensure the accuracy of this donor list. We apologize if we have omitted anyone or listed any information incorrectly.

Remembering Jennifer (George) Quattrocchi

1982-2025



In July 2025, our dear friend, Jennifer (George) Quattrocchi, passed away, following a brave and private fight against cancer. Jennifer started with NASCAR as an intern and for nearly two decades filled many roles at The NASCAR Foundation. Most recently, she oversaw our programs and marketing with a passion and purpose that were truly unmatched. Her commitment to helping children in racing communities across the country was guided by compassion, integrity, and grace. She was the very essence of The NASCAR Foundation and the impact she made will live on in every life that our organization touches.



OUR MISSION

The NASCAR Foundation is a national charity that impacts children's lives through the Speediatrics Children's Fund and the Betty Jane France Humanitarian Award. We are dedicated to enhancing the delivery of health and wellness programs and services to children in our racing communities.

OUR VISION

We believe every child should have a chance at a healthy life and deserves to get across the finish line. We are making children's health and medical needs our top priority.

OUR IMPACT

Since our inception in 2006, we have provided more than \$50 million helping more than 1.8 million children in need.





One Daytona Blvd
Daytona Beach, FL 32114
1-877-515-GIVE
www.nascarfoundation.org
foundation@nascarfoundation.org

